



Date: Nov 15, 2018

Time: 6:00pm

Location: City Hall

Jason P (City Council)

Arthur H (Chair)

Andrea E (Secretary)

\_\_\_\_\_(Student)

\_\_\_\_(Treasurer)

Hollie C (Mayor)

Susan C

Rob M

Clint G

Cameron S

### People:

- Introducing Tonia M.
- Board members - check-in

### Operations:

- Memberships
  - 2 – Current Memberships (expires Dec 31<sup>st</sup>)
    - Spring Term (Jan – April)
    - Summer Term (May – Aug 15<sup>th</sup>)
    - Fall Term (Aug 15<sup>th</sup> – Dec)
- Income - \$0
  - Jul – CarMax Hours Matching Grant for 56 hours (final)
- Expense - \$38
  - **October** – Glow Ride Snacks \$13
  - **October** – Art Walk booth \$12
  - **November** – Glow Ride Snacks \$13
- NET - (\$38) – Account Balances/Budget **\$6,629.25**
  - City \$175.82
  - UofM \$6,491.43
  - Remaining City VC Budget **\$600 – 38 = \$562**
- Fleet Update – 5 ready (in shed)
  - Shed needs major reorganization – there are too many bikes for the shed.
  - Work day proposed – When?
- Green Fund Grant update
  - Second call deadline Feb 1, 2018
  - IDEAS FOR FUTURE GRANTS...
    - Funds for pouring concrete on current stand @ UMOM this should include several bike racks to protect maintenance stand (out from wall) and have parking in front of building.
    - Cool bike racks on campus –
    - Shoal Creek park access to students –
    - Mountain bike trail on university land (volunteer work)
    - Put a deadline for the organization during September for the next year.
    - Potential deer hunting? Outdoor scholars – labor and design!
    - High School – mountain bike club/team. University/as well.
- Organization Roles
  - Treasurer
  - Secretary
  - Web – maintenance of website/social media (Facebook/twitter)
  - (monthly) Email newsletter – mail chimp

- Chamber Chatter submissions
- Ride Leaders
- Sustainability coordinator – Susan Caplow

**Marketing/Fund raising:**

- Glow Ride
  - We changed the November ride from 2<sup>nd</sup> Wednesday to 2<sup>nd</sup> Tuesday
  - Cold temperatures limits participation
- Chamber Chatter
  - September – Alabama Bicycle Laws
  - October – More Cycling Fun Facts
  - November – Basics of Bicycle Shifting
  - *December – The Purpose of a Bike Share*
- Events
  - October – Glow Ride (17 people showed up, great weather)
  - October – Art Walk (Draw-a-Bike)
    - Usually do maintenance Event in April & October
  - November – Orientation Ride (never had this ride)
  - November – Glow Ride (Tuesday, bad weather 3participants)
  - December – Glow Ride (When – during finals week or week after?)
  - January – Glow Ride
- Idea Blurb (Open Forum)
  - Fall – push for Supporting Memberships
    - Advertise on campus
    - Advertise through social media
    - Chamber Chatter?
    - Local paper(s)?
  - MailChimp – news letters (anyone interested in taking that over?)

**Movements “I move that...” / “second” / discussion / all in favor / “motion is carried”**

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## **Next Board Meeting – January 17th**